CULTURAL LABOUR FORCE 2019

ONTARIO CULTURAL SECTOR

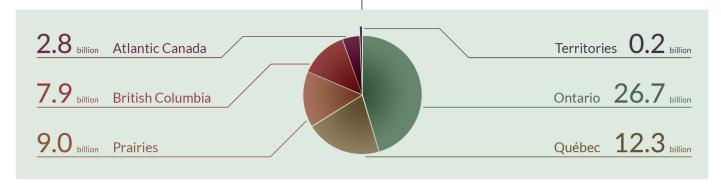
THE REGION AT A GLANCE

Ontario's cultural sector is the largest in the country - accounting for **45% of the GDP** attributed by the national cultural sector.

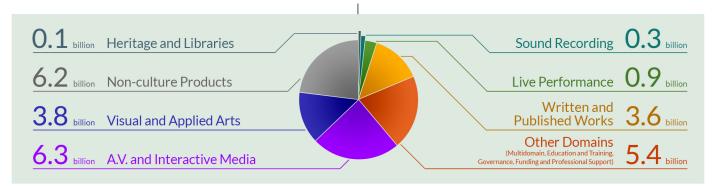
In fact, with all of the large employers (100+ workers) in Sound Recording located in the province, it is not surprising that over 60 % of the GDP generated by the domain in Canada comes from Ontario.

Aided by a growing economy and increases in population, the cultural sector in Ontario is poised to continue to expand at a solid pace. Growth in the sector is expected to be led by Sound Recording, Audio-Visual and Interactive Media as well as the Visual and Applied Arts domains.

REGIONAL BREAKDOWN OF CULTURAL SECTOR GDP (\$ BILLION)



BREAKDOWN OF CULTURAL SECTOR GDP BY DOMAIN (\$ BILLION) ONTARIO



ONTARIO - CULTURAL SECTOR

EMPLOYMENT STATUS

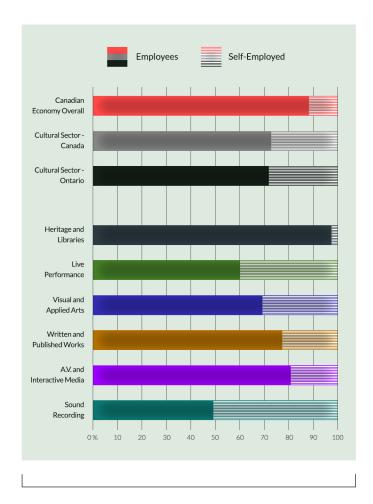
DISTRIBUTION BY DOMAIN - ONTARIO (%)

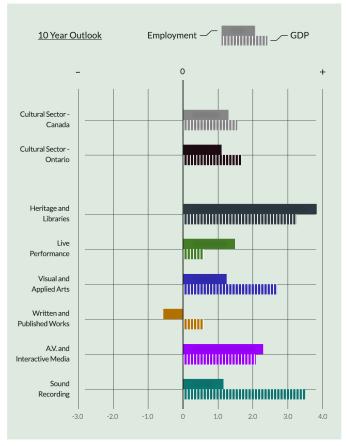
Self-**Employees Employed** Canadian Economy Overall -88 % -**12** % Cultural Sector - Canada 72 % -- 28 % **Cultural Sector - Ontario** 72 % 28 % Heritage and Libraries 97% 3% Live Performance Visual and Applied Arts 31% Written and Published Works -Audio-Visual and Interactive Media -81% -**- 19**% Sound Recording 49%

CULTURAL SECTOR OUTLOOK

10-YEAR OUTLOOK BY DOMAIN (% AVG. ANNNUAL INCREASE)

	Employment	GDP
Cultural Sector - Canada —	- 1.3 %	1.6 %
Cultural Sector - Ontario	1.1 %	1.7 %
Heritage and Libraries —	- 3.0 %	1.9 %
Live Performance —	1.5 %	0.6 %
Visual and Applied Arts	1.3 %	2.7 %
Written and Published Works —	-0.6 %	0.6 %
Audio-Visual and Interactive Media ————	2.3 %	2.1 %
Sound Recording —	1.2 %	3.5 %
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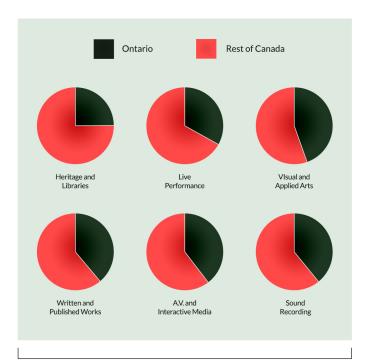
ONTARIO - CULTURAL SECTOR

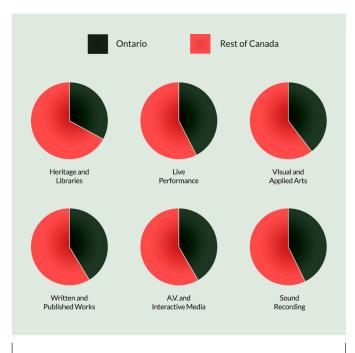
NUMBER OF CULTURAL ESTABLISHMENTS (WITH EMPLOYEES) BY DOMAIN

EMPLOYMENT BREAKDOWN IN CULTURAL OCCUPATIONS BY DOMAIN ONTARIO

Domain	Ontario	Canada
Total —	—14,390 —	36,199
Heritage and Libraries —————	— 608 —	2,445
Live Performance	1,191	3,602
Visual and Applied Arts ————	— 6,364 —	14,279
Written and Published Works —	2,845	 7,322
A.V. and Interactive Media	— 3,110 —	7,858
Sound Recording —	<u> </u>	693

Domain	Ontario	Canada
Total —	317,005	798,305
Heritage and Libraries ———	27,830	84,480
Live Performance ————	56,480	133,000
Visual and Applied Arts ———	140,726	355,160
Written and Published Works	61,555	148,820
A.V. and Interactive Media —	9,199	22,080
Sound Recording —	1,950	4,550
Other Domains ————	19,265	50,215





SOURCES

Data displayed in this brochure come from the following sources:

Statistics Canada Census, 2016

Statistics Canada Provincial and Territorial Culture Indicators, 2017

The Conference Board of Canada, Cultural Sector Labour Market Information for Canada's Cultural Sector Report, 2019.